



VIRTUAL OFFICE WARRIORS

JUNIOR ACHIEVEMENT OF SOUTHWEST NEW ENGLAND

event details

June 24, 2021

3:30 p.m. - 5:00 p.m.

VIRTUAL

Do you and your co-workers have what it takes to bring home the coveted Golden Shredder? It's time to flex your workplace muscles and compete in Connecticut's hottest new event! JA Office Warriors pits corporate teams against one another in a series of dynamic games that test your ability to stand out in the marketplace.

Don't wait to secure your team's spot—we are sure to sell out. Get a jump on the competition and position your organization as a champion of JA's efforts to impact more than 50,000 young people this year as they strive to cross the finish line in pursuit of economic and career success. Show JA kids how it's done and help them become warriors in their own pursuit of the American Dream.

GET YOUR GAME FACE ON!

www.jaconn.org/events

We want to thank our sponsors and participants, who in 2019 included:

AXA XL
BL Companies
Brescome Barton
ConnectiCare
Fiondella, Milone, & LaSaracina

Harvard Pilgrim
Landmark Partners
Marcum
OFI
Stanley Black & Decker



Sponsor Benefits	Gold Medal Sponsor  (Exclusive)	Silver Medal Sponsor (Exclusive)	Bronze Medal Sponsor  (Exclusive)	Virtual Happy Hour Sponsor*	Virtual Finish Line Sponsor**	Activity Sponsor***	Team Sponsor
	\$15,000	\$7,500	\$5,000	\$3,000	\$3,000	\$2,000	\$1,000
Opportunity to speak during virtual event remarks (pre-recorded)	X						
Acknowledgement in event-related press release	X						
Exclusive social media promotion	X	X					
Corporate logo on awards	Gold	Silver	Bronze				
Branding on all promotional items	X	X	X				
Acknowledgement in event remarks	X	X	X				
Video on “Why we Support JA” shown on social media and posted to our event website	90 seconds	60 seconds	45 seconds	30 seconds	30 seconds		
Branding on event materials	X	X	X	X	X	X	X
Team participation for 6-8 associates	X	X	X	X	X	X	X
Shout out on JA’s website	X	X	X	X	X	X	X
Group sponsor promotion on JA’s social media channels	X	X	X	X	X	X	X

**Exclusive branding rights in the virtual opening ceremonies*

***Exclusive branding right in the virtual closing ceremonies*

****Virtual branding rights of one activity of choice*

ARE YOU READY TO GO FOR THE GOLD?

Contact Jackie Lombardi
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